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ORHMA PARTNERS WITH ECOLAB TO PROVIDE BED BUG INFORMATION AND SERVICES TO ONTARIO'S HOSPITALITY INDUSTRY

Mississauga, Ontario, October 18, 2010 – The Ontario Restaurant Hotel & Motel Association (ORMHA) and Ecolab Inc. are partnering to provide an information and services program to help with the growing concern of bed bugs in Ontario's hospitality industry. The program, based on Ecolab's industry-leading knowledge and expertise with bed bugs, offers guidelines and materials to help hospitality staff understand bed bug-related issues, respond to customer questions and provides training on how to deal with the pests.

In the event an association member suspects bed bug activity in one of its facilities, Ecolab also offers confidential inspections of suspected infestations, as well as special rates for ORHMA members who require treatment. The guidelines and related materials to help staff understand and inspect for bed bugs are available for download at www.orhma.com.

"The association recognizes the important role of supporting Ontario's hospitality industry," said Tony Elenis, ORHMA president and CEO. "This bed bug initiative is a great resource for lodging operators. It will help them understand the problem, the steps necessary to ensure bed bugs are eliminated if a sighting occurs and helps keep their guests safe. This is a 'one-stop-shop' for bed bug information that's easy to access and simple to understand. This program provides operators the information most relevant to their needs."

Ecolab is helping the hospitality industry reduce the unknowns surrounding bed bugs. Proven effective in more than 500,000 rooms, Ecolab's intensive service programs have been proven to kill bed bugs in all life stages and removes harborage sites throughout the infested hotel rooms.

"Bed bug infestations are increasing globally – and Canada is not immune to this challenge," said Greg Thorsen, senior vice president and general manager of Ecolab Pest Elimination, "Because of our industry-leading, science-based protocols and our highly trained sales-and-service team, we are uniquely positioned to assist customers in developing and implementing the right training and procedures to address this critical issue. By being proactive and understanding the issue, a hotel can be properly prepared for the possibility of a bed bug sighting and can help minimize any impact on guest satisfaction."

About the Ontario Restaurant Hotel & Motel Association

The Ontario Restaurant Hotel & Motel Association (ORHMA) is the largest provincial hospitality Association in Canada. With over 4,000 members, representing more than 11,000 establishments across the province, the ORHMA is uniquely positioned to represent the issues that most impact your business. ORHMA is dedicated to fostering a positive business climate for Ontario's hospitality industry, while providing value-added services to its members. For more about ORHMA, visit www.orhma.com.

About Ecolab

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.