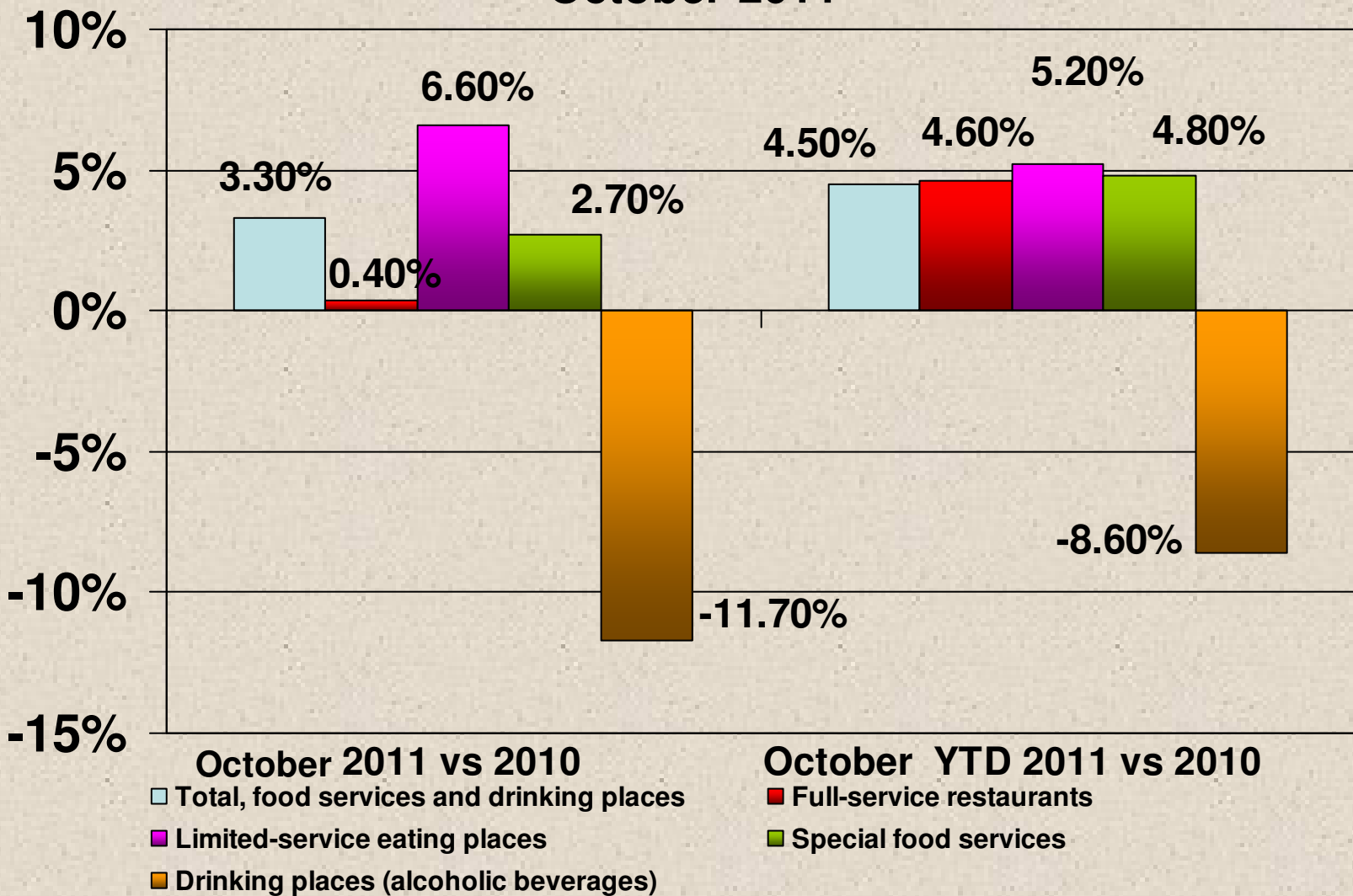


# Ontario Foodservice Sales Growth - October 2011



Ontario

Overall Ontario sales for the food services and drinking places industry grew by (+3.3%) from October 2010 to October 2011. The growth in the year to date comparisons holds at (+4.5%).

In the month of October 2011 limited service are continuing to show growth over October 2010 by (+6.6%) while full service showed only a marginal increase at (+0.4%). Drinking places continue to decline at (-11.7%). Special services up at (+2.7%).

Total sales compared with the previous month of September 2011 stayed nearly flat at (+0.1%). The full service sales in October 2011 fell from previous month by (-2.7%) while limited service grew by (+2.7%). Drinking places dropped once again by (-5.3) and special services grew by (+0.6%).

The year to date growth performance continues to be generated by limited service (+5.2), full service (+4.6), special services (+4.8%) with drinking places are trending down at (-8.6).

## Canada

Sales for the food services and drinking places industry were up 0.5% from September to \$4.3 billion in October. During the same period, the price of food purchased in restaurants increased 0.4%, as measured by the Consumer Price Index.

Since October 2010, sales for food services and drinking places have grown 4.4%, while the price of food purchased in restaurants has increased 3.1%.

In October, two of the four industry sectors posted higher sales compared with the previous month.

The strongest growth in sales was in the limited-service restaurant sector (+1.0%). Sales at full-service restaurants rose 0.3%.

Sales in the special food services sector fell 0.3%. This sector includes food service contractors, caterers and mobile food services.

Sales at drinking places posted a 0.6% decrease.

In October, seven provinces posted higher sales, with the strongest growth in Newfoundland and Labrador (+7.2%), followed by Alberta (+1.6%). The largest decreases were recorded in Prince Edward Island and British Columbia (-0.6% each).

**Note:** All data in the Canada release are seasonally adjusted and expressed in current dollars.

Seasonally adjusted data are revised for the three previous months. Data are also revised annually. Revisions improve data quality and coherence and are based on information not available at the time of initial estimates.

Special food services includes food service contractors, caterers and mobile food services. All numbers presented are not adjusted.

Data Source: Canada Statistics